

PRINCIPAL SCORE

- Company logo: 1 POINT
- Company description: 1 P.
- Business name: 1 P.
- Website: 2 P.
- Payment method: 1 P.
- Min. order: 1 P.
- Corporate video: 2 P.
- Certifications: 5 P. (per cert.)
- Useful links: 1 P.
- Languages: 1 P.
- Positive rating: 10 P. (per comment)
- Negative rating: - 10 P. (per comment)

ADVERTS SCORE (SELLERS)

*Max. 18 points

- Description: 1 P.
- Applications: 1 P.
- Animal: 1 P.
- Type of leather: 1 P.
- Colour: 1 P.
- Thickness: 1 P.
- Quality: 1 P.
- Internal reference: 1 P.
- Origin: 1 P.
- Country: 1 P.
- Stock: 2 P.
- Pictures: 1 P. (each pic)
- Video: 5 P.

**For each ad uploaded that has 10 points, another 5 are added to the provider.*



**0 - 500
POINTS**



**500 - 1500
POINTS**



**+ 1500
POINTS**